



## Video Specs

Video Production										Trafficking			
Video Type	Video Size	Video Length	Format Accepted	Video Frame Rate	Bit Rate	Video Compression	Key Frame Interval	Audio Codec	Recommended File Size	3rd Party Serving	3rd Party Tracking	Tags	Delivery Deadline
Pre-roll	640 x 480 or higher (4:3 aspect ratio) 640 x 360 or higher (16:9 aspect ratio)	Prefer :15s min. Also accept :30s max.	Prefer QuickTime (MOV). Also accept WMV.	Min 23.97, Max 30	1200 kbps or better	Any native QuickTime, AVID or Media 100 including MPEG-2, H.264, Animation	Every 24 Frames	AAC, 128 kbps, 44kHz, Stereo	100 MB or less	No	Yes	Standard tag (href and img source) + Clicktag is optional	5 Days